



Directica Media Launches New Real Estate Advertising Service: FlatFee4me.ca

Nov 20th, 2012 - Toronto based Directica Media, in partnership with Victoria based brokerage FF4M Property Postings Inc., is announcing the launch of their new real estate advertising service: FlatFee4me.ca

FlatFee4me.ca provides a new “Mere Posting” service that arms property owners across Canada with the ability to list their house, condo, land or cottage For Sale By Owner (FSBO), advertise it on REALTOR.ca (formerly MLS.ca) via a listing on a Board's MLS® System for an affordable flat fee and not pay any of the traditional agent commissions otherwise associated with this kind of national exposure when selling a home. FlatFee4me.ca's advertising packages also include sending the homeowners property listing to other popular real estate portals and out to social media giants like Twitter, Facebook and Pinterest.

“We're excited to offer private sellers this new flat-fee strategy when advertising their home for sale. Having your home listing appear on REALTOR.ca, as a For Sale By Owner, really levels the playing field because now that extra exposure to online buyers, normally reserved for ‘REALTOR®’ listed homes, also flows through to ‘Privately’ listed homes and you don't pay a 5% commission for it.” Explains Shawn O'Quinn, Founder, Directica Media. “If we can give sellers more choice, save them time, effort and money with the sale of their property then we've achieved our goal.”

Sellers interested advertising on REALTOR.ca (via a listing on a Board's MLS® System) can quickly see all the flat-fee advertising packages available in their area and quickly calculate their potential cost savings on commissions on the FlatFee4me.ca website.

In addition, Directica Media is helping to cross promote FlatFee4me.ca and new listings through a variety of popular social media engines, its HomeSalez.com network and other affiliates.

The goal in pursuing this venture by Directica Media and FF4M Property Postings Inc. is to help spread awareness that consumers have new choices available to them when it comes to advertising their home for sale.



More Information:

FlatFee4me.ca

Email: admin@flatfee4me.ca

Tour: <http://flatfee4me.ca/tour/>

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